|  |  |
| --- | --- |
| **Corporate Client** | |
| Photo | **Bio**  IQVIA is a provider of biopharmaceutical development and commercial outsourcing services, focused primarily on Phase I-IV clinical trials and associated laboratory and analytical services, including consulting services. It possesses one of the world’s largest curated healthcare data sources with innovative privacy protections, which enables the company to faster, more precise decision-making powered by data science, designed exclusively for healthcare. It has a network of more than 58,000 employees in more than 100 countries. IQVIA is considering going partially remote keeping in mind the need to adjust its business operation model to cope with the post-COVID era and providing a safe working environment with the highest flexibility for its workforce. |
| **Company**: IQVIA  **Founded**: 1982, 38 years ago  **User Type**: End user  **Industry**: Health Information Technology & Clinical Research | **Goals**   * Expand business hub to the Greater Toronto Area * To be able to book space easily and in the shortest time without the hassle of establishing an office premise. * Get necessary customization as per company culture * To be able to create teams, add or remove employees and being able to expand the office space on demand * Maintain all the bookings, payments, maintenance, and other operations for the employees with minimal physical interactions from the company management |
| **Brand Personality**  Competent  Rugged  Sincere  Sophisticated |